

Scenario - How many times have you found that drum loop that had just the perfect snare groove, but the kick was too busy? Or maybe the kick and snare were right on the money, but the hat wasn't busy enough? How many times have you found the killer sound, but the pattern isn't right? Or a great pattern, but the sound isn't what you're looking for?

How many times do you wish you could take the different parts of a drum loop and pull them apart?

Now you can.

A Fresh Take - *Beat Blox* is an approach to drum tools and drum loop construction that makes it easy to navigate and find that right beat or sound quickly. *Beat Blox* sets contain "BB" folders (main construction files) as well as additional folders, which may contain other accent percussion and One Shots to add even more flexibility. Now, instead of listening through folder after folder of beats — looking for just the right one — you can create your own in a matter of seconds.

Ultra Organized - Each "BB" folder is organized by sound and pattern number. For instance, every "kick1" .wav in the "BB-Kicks" folder is the same kick sound. Each pattern number (01, 02, 03, etc.) references the same pattern throughout the folder. Therefore, you always know where you are. "Kick1-01" and "kick1-02" are the same sound, different patterns. "Kick1-01" and "kick2-01" are different sounds, same pattern.

For Beginners - Creating your own custom patterns in ACID has never been easier. Grab that paintbrush and go to it. Preview a kick, paint a measure, add a snare, take a listen.

Need more groove in the snare? More depth of voice in the kick? No problem. Check the other patterns in the snare group, or the other kick sounds with the same pattern number. Add a crash or hat for accent. Tweak the mix, render it out. You have your custom beat.

For Pros - *Beat Blox* are precision patterns. Take your pencil tool and grab, split & click-drag to quickly assemble custom patterns without having to use your Chopper, Sound Forge or other audio editor. The Starter Beats included are all assembled in Acid with no processed alteration of the original loop sound.

Unlimited Possibilities - Our first loop library, "Retro Active," features a *Beat Blox* package based on vintage beat box sounds. There are over 300 loops -- 98 (each) "BB" kicks, snares and hats, 24 "BB" rides & toms, and assorted cymbals, one shots & starter beats. You have literally millions of combinations.

Enjoy!

